

VISION: GOSPEL MOVEMENTS IN 40 GLOBAL CITIES

The vision of Redeemer City to City is to cultivate the flourishing of gospel movements in 40 global cities by 2025. Moreover, we desire that 10 of these cities will experience movement tipping points that indicate self-sustaining spiritual revival and cultural renewal, and we pray for New York City to be among the first of these cities to reach a city tipping point.

This bold vision is both scriptural and strategic. It is scriptural, because the city, with its dense concentration of individuals in need of salvation, is so vital to the biblical vision of God's purposes. And it is strategic, for as the city goes, so goes the world. As such, it requires formidable planning, resourcing, and prayer.

BY **2025**

40 GLOBAL CITIES WITH GOSPEL MOVEMENTS
10 WITH TIPPING POINTS

WHY GLOBAL CITIES?

CITIES WERE THE FOCUS OF THE FIRST CHRISTIAN MISSION

The earliest Christians, following the methods of St. Paul, concentrated on starting churches in the main cities of each region. By 300 A.D. most of the cities of the Roman Empire were nearly one-half Christian, while most of the people in the rest of the countries were pagan. As a result, the society and culture were shaped by the gospel, since so many artists, scholars, and civic leaders—concentrated in cities—came to Christ.

CITIES ARE THE NODES OF GLOBAL INFLUENCE

Globalization—the exponential increase in mobility of people, capital, and ideas across geopolitical barriers—has two major effects on cities. First, it makes cities more *connected*. Residents of center-city New York, London, Tokyo, São Paulo, and Johannesburg are more connected to and like one another than they are connected to and like the other residents of their own countries. Global cities are also home to many expatriates representing hundreds of other countries. As a result, ministry in one global city is carried organically to other world cities and cultures, creating the conditions for wider regional and global movements of the gospel. Second, globalization makes cities more *influential*. As the seat of multinational corporations, financial institutions, and media networks, global cities have more influence than nation-states on what global residents see, think, do, and consume.

CITIES ARE HOMES FOR THE POOR

Cities have historically been havens for the disadvantaged and the poor, and as indicated by urbanization trends, this will only continue. The largest increases in urbanization will be in the poorer countries of Asia, Africa, and South America. With the majority of the world's poor already living in cities and growing to more than three billion people by 2025, it is clear that to serve the world's poor, we must reach the cities.

CITIES ARE HOMES FOR THE UNCHURCHED

Just as there are great physical needs in cities, so there are also enormous spiritual needs. In 2007 it was reported that nearly 150,000 non-Christians were moving into cities each day.¹⁴ This number is likely to rise in the future. And even in the parts of cities where there is church growth among new immigrants, the expensive, complex, secular, and pluralistic center-city areas are not being reached. Many of these new residents generally respond best to new and young churches rather than established ones.

THEREFORE —

- + **To evangelize the peoples of the world**, go to cities where they live and are accessible and receptive to the gospel.
- + **To shape culture**, go to cities where cultural trends are formed.
- + **To pursue justice for the poor**, go to cities where the needs are great.
- + **To develop future leaders for the church**, find them in cities, where promising young leaders go to live and work.

1. Status of Global Mission Report, 2007, Gordon-Conwell Theological Seminary.

TARGET GLOBAL CITIES

STRATEGIC CITIES

#	City	Rank by Connectivity ²	Current CTC Activity
1.	London	1	planting churches
2.	New York	2	planting churches
3.	Hong Kong	3	planting churches
4.	Paris	4	planting churches
5.	Sydney	13	investigating
6.	Berlin	51	planting churches
7.	Johannesburg	43	planting churches
8.	Los Angeles	9	planting churches
9.	Mumbai	21	planting churches
10.	São Paulo	16	planting churches
11.	Singapore	6	investigating
12.	Amsterdam	12	planting churches
13.	Buenos Aires	23	planting churches
14.	Mexico City	18	planting churches
15.	Beijing	36	assisting planting churches

OTHER TARGET CITIES

#	City	Rank by Connectivity	Current CTC Activity
16.	Shanghai	31	assisting planting churches
17.	Frankfurt	17	planting churches
18.	Tokyo	5	planting churches
19.	Taipei	20	planting churches
20.	Toronto	10	planting churches
21.	Jakarta	22	investigating
22.	Miami	25	planting churches
23.	Kuala Lumpur	26	planting churches
24.	Prague	29	planting churches
25.	Dublin	30	moving toward church planting
26.	Barcelona	32	moving toward church planting
27.	Istanbul	35	investigating
28.	Madrid	11	moving toward church planting

² City ranking based on a mix of factors, including global connectivity, influence, and population; and is based on the research by Peter J. Taylor, *World City Network: A Global Urban Analysis*, Routledge, London, 2004.

OTHER TARGET CITIES

#	City	Rank by Connectivity	Current CTC Activity
29.	Vienna	39	investigating
30.	Warsaw	40	investigating
31.	Seoul	41	moving toward church planting
32.	Milan	8	investigating
33.	Budapest	45	planting churches
34.	Manila	46	moving toward church planting
35.	Montreal	47	planted church
36.	Hamburg	48	planting churches
37.	Munich	49	moving toward church planting
38.	New Delhi	52	moving toward church planting
39.	Rome	53	planting churches
40.	San Francisco	17	planted church
41.	Cape Town	94	planting churches
42.	Kyiv	116	investigating
43.	Monterrey	128	planting churches
44.	Athens	56	planting churches

GOALS: THREE-YEAR OUTCOMES AND FUNDING TARGETS

Goals	Actual as of Jan '10	Target as of Dec '12
Total churches planted	175	300
In target global cities	30	35
Cities with self-sustaining church-planting networks	2	6+
Total church-planting network leaders served	35	60
Total leaders trained in depth	250	450
Published works (books and curricula)	4	12

Funding Targets

Average per year, 2010–2012	\$4.6m
Total, 2010–2012	\$13.8m

TO GIVE:

- + **Make checks payable to:** Redeemer City to City, 1359 Broadway Suite 1102, New York NY 10018. Please specify Church Planting, Training, or Content Labs on the Memo line.
- + **To give online** via credit card or bank account, or to set up recurring giving, go to www.redeemercitytocity.com and click on “Giving.”
- + **For questions, contact:** giving@redeemercitytocity.com.